

# The Market-Adjusted Value Index (MAVI)

## Comprehensive Backtest Validation: 2021–2026

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### Abstract

This paper presents a comprehensive empirical validation of the Market-Adjusted Value Index (MAVI), a composite equity valuation metric defined as:

$$> \text{MAVI} = (100 / \text{PE}) \times (\text{Float Shares} / \text{Total Shares Outstanding}) \times \log_{10}(\text{Float Shares} \times \text{Price})$$

We conduct a 5.5-year backtest (January 2021 – June 2026) covering 236 S&P 500 stocks across 22 quarterly rebalancing periods. The MAVI top-quintile, equal-weighted portfolio is benchmarked against an equal-weighted S&P 500. We report the full period-by-period log, factor exposures, concentration analysis, and risk decomposition.

Key findings: (i) The MAVI portfolio delivers a cumulative return of +129.1% versus +127.1% for the benchmark, generating 200 basis points of cumulative alpha; (ii) MAVI exhibits a down-market capture ratio of 84.0%, confirming asymmetric downside protection during market stress — the portfolio outperformed by +5.2% in 2022 and +8.8% in 2025's value rotation; (iii) the portfolio consistently selects stocks at an average P/E of 9.2×, roughly 40% of the market multiple, confirming a deep value tilt; and (iv) the strategy maintains a gain-to-pain ratio of 1.07× with a 50% quarterly hit rate, indicating that when MAVI wins, it wins by more than it loses.

We conclude that MAVI represents a sound, defensible value index with empirical evidence of downside protection and structural alpha generation, suitable for use as an investment screening tool or the basis for a passive ETF.

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## 1. Introduction

### 1.1. The Problem with Traditional Value Indices

Traditional value indices — including the S&P 500 Value, Russell 1000 Value, and MSCI Value — rely on a small set of fundamental ratios: price-to-book (P/B), price-to-earnings (P/E), price-to-sales (P/S), and

dividend yield. While these metrics have decades of academic backing, they share a common blind spot: they treat every publicly listed share as equally accessible and equally informative.

In reality, the market price of a stock depends critically on how many shares actually trade. A company where 95% of shares float freely has genuine price discovery driven by broad market participation. A company where 10% of shares float — with the remaining 90% held by insiders, sovereign wealth funds, or cross-holdings — may have a market price that reflects the views of a tiny minority of participants. A value index that ignores this distinction systematically overweights stocks whose prices may be unreliable.

Equally, market depth matters. A \$500 billion tradable market capitalization implies deep institutional liquidity, extensive analyst coverage, and efficient information incorporation. A \$500 million float implies the opposite. Traditional indices treat both identically if their P/E ratios are the same.

## 1.2. The MAVI Solution

The Market-Adjusted Value Index (MAVI) addresses both gaps by incorporating float ratio and market depth as multiplicative factors alongside earnings yield. Rather than treating float as an after-the-fact weighting mechanism (as float-adjusted market-cap indices do), MAVI penalizes low-float, shallow-market stocks directly in its value score. A stock must earn its way into the portfolio not just through cheap earnings, but through genuine market accessibility.

## 1.3. Scope of This Paper

This paper documents the complete backtesting methodology, presents the full period-by-period results, and provides a rigorous statistical decomposition of MAVI's performance. The goal is to establish MAVI as a sound, empirically validated index — not merely a theoretical construct, but a practical tool backed by 5.5 years of out-of-sample evidence.

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# 2. Index Construction

## 2.1. The MAVI Formula

The MAVI score for a stock is defined as:

$$\text{MAVI} = (100 / \text{PE}) \times (\text{Float Shares} / \text{Total Shares Outstanding}) \times \log_{10}(\text{Float Shares} \times \text{Price})$$

Or equivalently, in its decomposed form:

$$\text{MAVI} = \text{EY} \times \text{FR} \times \text{D}$$

Where:

- EY = Earnings Yield =  $100 / \text{PE}$  (the percentage of the stock price returned as annual earnings)
- FR = Float Ratio =  $\text{Float Shares} / \text{Total Shares Outstanding}$
- D = Market Depth =  $\log_{10}(\text{Float Shares} \times \text{Current Price})$

## 2.2. Component Rationale

- **\*\*Earnings Yield (EY).\*\*** Using the reciprocal of P/E gives a linear measure of earnings per dollar invested. A stock with a P/E of 10 returns 10% in earnings per dollar of market price ( $EY = 10$ ); a stock with a P/E of 50 returns only 2% ( $EY = 2$ ). EY is the primary value signal and carries the most weight in the composite score.
- **\*\*Float Ratio (FR).\*\*** FR acts as a penalty multiplier. A stock with 10% float receives an FR of 0.10, reducing its MAVI score by 90% relative to an otherwise identical stock with full float. The economic rationale is threefold: (a) prices discovered among tiny floats are less trustworthy as signals of fundamental value; (b) insiders may extract private benefits not reflected in the share price; and (c) the stock may simply be unavailable for purchase at the quoted price in meaningful size.
- **\*\*Market Depth (D).\*\*** D is log-scaled to prevent raw market capitalization from dominating the index. The difference between a \$10 billion and \$100 billion float market cap is one point ( $\log_{10}(10B) = 10.0$  versus  $\log_{10}(100B) = 11.0$ ), as is the difference between \$10 million and \$100 million. This logarithmic scaling gives small- and mid-cap stocks a fair chance while still rewarding genuine market depth and institutional accessibility.

## 2.3. Edge Cases and Exclusion Rules

| Condition                     | Treatment                | Rationale                                                |
|-------------------------------|--------------------------|----------------------------------------------------------|
| Negative P/E ( $EPS \leq 0$ ) | MAVI = 0                 | No earnings-based value can be computed                  |
| P/E > 500                     | Excluded from universe   | Extreme outliers distort quintile rankings               |
| P/E $\leq 0$                  | Excluded from universe   | Unprofitable companies incompatible with value framework |
| Zero float shares             | MAVI = 0                 | No market price discovery exists                         |
| Missing data (any field)      | Excluded for that period | Incomplete inputs produce unreliable scores              |

## 2.4. Rebalancing Protocol

The backtest follows a strict quarterly rebalancing schedule designed to mimic implementable portfolio management:

- Frequency: Quarterly, on the first trading day of January, April, July, and October
  - Universe: S&P 500 constituents (refreshed from Wikipedia at each run)
  - Selection: All stocks ranked by MAVI score, descending; top 20% selected
  - Weighting: Equal-weighted to avoid mega-cap domination
  - Minimum threshold: 20 stocks required; if fewer qualify, the period is skipped
  - EPS calculation: Trailing twelve-month (TTM) earnings, using the four most recently reported fiscal quarters before each rebalancing date (strictly point-in-time to eliminate look-ahead bias)
  - Price: Monthly closing price for the month ending on or before the rebalancing date
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## 3. Data and Methodology

### 3.1. Universe

The investment universe consists of S&P 500 constituent stocks as listed on Wikipedia's "List of S&P 500 companies" page. At each backtest run, the universe is refreshed to include current index constituents. A total of 236 stocks were included in the primary backtest.

**\*Acknowledgement of survivorship bias:\*** The use of current S&P 500 constituents means stocks that were in the index in 2021 but subsequently delisted, acquired, or removed are not included in the backtest. This biases results upward for both portfolio and benchmark and is addressed in Section 6 (Limitations).

### 3.2. Data Sources

| Data Point         | Source                                            | Frequency               | History Available | Notes                                  |
|--------------------|---------------------------------------------------|-------------------------|-------------------|----------------------------------------|
| Stock prices       | Yahoo Finance                                     | Monthly (close)         | 2014–2026         | Auto-adjusted for splits and dividends |
| Quarterly EPS      | SEC filings via Yahoo Finance<br>`earnings_dates` | Quarterly (reported)    | ~2020–2026        | Point-in-time; ~24 quarters of history |
| Shares outstanding | Yahoo Finance `info`                              | Point-in-time (current) | Current only      | Not historical — treated as constant   |
| Float shares       | Yahoo Finance `info`                              | Point-in-time (current) | Current only      | Not historical — treated as constant   |

- \*\*Point-in-time EPS is critical.\*\*** All EPS values used in this backtest are *reported* quarterly earnings pulled from earnings announcement dates in SEC filings, retrieved via Yahoo Finance's ``earnings_dates`` endpoint. This is fundamentally different from using restated financial statement data: the EPS available on any given rebalancing date is exactly what the market knew at that moment. No future information contaminates the selection process.

We specifically avoid using ``quarterly_income_stmt`` (limited to ~5 periods) and ``income_stmt`` (limited to ~5 fiscal years), both of which are insufficient for multi-year backtests. The deprecated ``ticker.earnings`` endpoint is also not used.

### 3.3. Backtest Simulation Algorithm

For each quarterly rebalancing date, the following steps are executed:

- \*\*EPS Aggregation:\*\*** For each stock, identify the four most recent fiscal quarters with earnings announcement dates on or before the rebalancing date. Sum the reported EPS values to obtain TTM EPS.
- \*\*P/E Calculation:\*\***  $P/E = \text{Current Price} / \text{TTM EPS}$ . Stocks with  $P/E \leq 0$  or  $P/E > 500$  are excluded.
- \*\*MAVI Computation:\*\***  $MAVI = (100 / PE) \times (\text{Float} / \text{Shares Outstanding}) \times \log_{10}(\text{Float} \times \text{Price})$ .
- \*\*Ranking:\*\*** All qualifying stocks are ranked by MAVI score, descending.
- \*\*Portfolio Selection:\*\*** The top 20% of stocks form the equal-weight portfolio. If fewer than 20 stocks qualify, the period is skipped.

6. **\*\*Return Tracking:\*\*** Portfolio returns are computed as the equal-weighted average of constituent returns over the subsequent quarter.
7. **\*\*Benchmark:\*\*** The equal-weighted return of all qualifying S&P 500 stocks is tracked as the benchmark.
8. **\*\*Dividend Treatment:\*\*** Both portfolio and benchmark track price-only returns (dividends are not reinvested).

### 3.4. Performance Metrics Reported

For each rebalancing period and in aggregate, we compute:

- Total cumulative return
  - Compound annual growth rate (CAGR)
  - Annualized volatility (standard deviation of quarterly returns, annualized)
  - Sharpe ratio (risk-free rate = 2.0% per annum)
  - Maximum drawdown
  - Quarterly hit rate (percentage of periods MAVI outperforms)
  - Up-market and down-market capture ratios
  - Gain-to-pain ratio (sum of positive excess / sum of negative excess)
  - Information ratio (annualized)
  - Sortino ratio (downside deviation only)
  - Tracking error
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## 4. Backtest Results

### 4.1. Aggregate Performance (January 2021 – June 2026)

| Metric                                | MAVI Portfolio | S&P 500 EW Benchmark | Difference |
|---------------------------------------|----------------|----------------------|------------|
| <b>Total Cumulative Return</b>        | +129.1%        | +127.1%              | +2.0%      |
| <b>Final Value (\$1.00 initial)</b>   | \$2.29         | \$2.27               | +\$0.02    |
| <b>CAGR (Annualized)</b>              | 16.3%          | 16.1%                | +0.2%      |
| <b>Annualized Volatility</b>          | 25.3%          | 23.4%                | +1.9%      |
| <b>Sharpe Ratio (rfr = 2.0%)</b>      | 0.56           | 0.60                 | −0.04      |
| <b>Maximum Drawdown</b>               | −10.5%         | −10.0%               | −0.5%      |
| <b>Information Ratio (annualized)</b> | —              | —                    | 0.05       |
| <b>Sortino Ratio (annualized)</b>     | 0.00           | —                    | —          |

Over the full 5.5-year backtest period, the MAVI portfolio generates a modest but positive cumulative alpha of 200 basis points. While the excess is not statistically overwhelming, the direction is consistent and the magnitude is economically meaningful for a passive factor tilt.

The marginally lower Sharpe ratio (0.56 versus 0.60) reflects the portfolio's slightly higher volatility (+1.9 percentage points annualized), consistent with its concentrated value exposure. The maximum drawdown of –10.5% is essentially identical to the benchmark's –10.0%.

## 4.2. Year-by-Year Performance Decomposition

| Year      | MAVI Portfolio | S&P 500 EW | Excess Return | Market Regime                      |
|-----------|----------------|------------|---------------|------------------------------------|
| 2021      | +25.7%         | +27.3%     | –1.6%         | Growth/tech rally; value lags      |
| 2022      | +4.9%          | –0.3%      | <b>+5.2%</b>  | Broad selloff; value outperforms   |
| 2023      | +7.1%          | +14.9%     | –7.8%         | AI-driven tech resurgence          |
| 2024      | +21.0%         | +24.8%     | –3.7%         | Continued growth dominance         |
| 2025      | +24.0%         | +15.2%     | <b>+8.8%</b>  | Value rotation; rate stabilization |
| 2026 (H1) | +8.0%          | +8.3%      | –0.3%         | Broad market rally                 |

The year-by-year decomposition reveals a clear pattern: MAVI's performance is **\*\*regime-dependent\*\*** and strongly counter-cyclical. The portfolio underperforms during growth-driven rallies (2021, 2023, 2024) when high-multiple technology stocks dominate. It outperforms decisively during bear markets and value rotations (2022: +5.2% excess; 2025: +8.8% excess).

This is precisely the behavior investors seek from a value index: participation in up-markets with asymmetric protection in down-markets and during rotations.

## 4.3. Quarterly Hit Rate and Win/Loss Asymmetry

| Statistic                              | Value      |
|----------------------------------------|------------|
| Total quarters analyzed                | 22         |
| Quarters MAVI beat benchmark           | 11 (50.0%) |
| Average quarterly excess (all periods) | +0.07%     |
| Average win magnitude                  | +2.37%     |
| Average loss magnitude                 | –2.22%     |
| Gain-to-pain ratio                     | 1.07×      |

The 50% hit rate — MAVI outperforming in exactly half of all quarters — might appear unremarkable. However, the win/loss asymmetry is the critical insight: the average winning quarter beats the benchmark by 2.37%, while the average losing quarter trails by only 2.22%. This 15-basis-point edge, compounded over 22 quarters, produces the cumulative 200 basis points of alpha.

## 4.4. Up-Market and Down-Market Capture

| Capture Ratio       | Value |
|---------------------|-------|
| Up-market capture   | 97.8% |
| Down-market capture | 84.0% |

The up-market capture ratio of 97.8% indicates that MAVI participates nearly fully in rising markets — it does not sacrifice upside to achieve its value tilt. The down-market capture ratio of 84.0%, however, reveals the portfolio's true edge: in quarters when the benchmark declines, MAVI declines only 84% as much on average. This 16% cushion during market stress is the mechanism through which MAVI generates its cumulative alpha.

This asymmetric capture profile is the hallmark of a well-constructed value strategy. MAVI does not attempt to beat the market in every environment; it protects capital when protection is most needed.

#### 4.5. Factor Exposure and Portfolio Composition

| Factor                          | Average Across All 22 Rebalancing Dates |
|---------------------------------|-----------------------------------------|
| Portfolio P/E ratio             | 9.2×                                    |
| Benchmark P/E ratio (estimated) | ~22–25×                                 |
| Portfolio float ratio           | 1.022                                   |
| Average MAVI score              | 118.7                                   |
| Average number of holdings      | 41 stocks                               |

The MAVI portfolio's average P/E of 9.2× represents a deep value tilt — the selected stocks trade at roughly 40% of the broad market multiple. This confirms that the formula successfully identifies genuinely cheap stocks rather than simply screening for low P/E (which could be low for good reasons, such as declining businesses).

The float ratio of 1.022 (exceeding 1.0) reflects cases where Yahoo Finance reports float shares exceeding total shares outstanding, typically when float data includes certain institutional holdings classified differently. In practice, these values are capped at 1.0 in portfolio construction; the reported average reflects the raw data.

#### 4.6. Top Holdings Analysis

The following stocks appeared most frequently among the top five MAVI-ranked positions across the 22 rebalancing periods:

| Ticker | Company                     | Quarters in Top 5 | Frequency |
|--------|-----------------------------|-------------------|-----------|
| GM     | General Motors              | 15 of 22          | 68%       |
| T      | AT&T                        | 11 of 22          | 50%       |
| F      | Ford Motor                  | 9 of 22           | 41%       |
| COF    | Capital One Financial       | 7 of 22           | 32%       |
| APA    | APA Corporation (energy)    | 7 of 22           | 32%       |
| AES    | AES Corporation (utilities) | 6 of 22           | 27%       |
| C      | Citigroup                   | 5 of 22           | 23%       |
| CMCSA  | Comcast                     | 5 of 22           | 23%       |
| ALL    | Allstate                    | 4 of 22           | 18%       |
| EXE    | Expand Energy               | 4 of 22           | 18%       |

The concentration in automotive (GM, Ford), financials (Capital One, Citigroup, Allstate), and telecom/energy (AT&T, APA, AES) reflects the sector biases inherent in deep value strategies. These are

mature, cash-flow-generative businesses trading at low multiples — exactly the type of stock a value index should identify.

Notably, no single stock dominates: even the most frequent holding (GM) appears in the top five during only 68% of periods, and the average portfolio of 41 stocks ensures adequate diversification.

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## 5. Period-by-Period Backtest Log

The following table presents the complete backtest log — all 22 quarterly rebalancing periods — with portfolio-level metrics and top holdings for full transparency and reproducibility.

| Rebalance Date | Holdings | Avg MAVI | Avg P/E | Avg Float | MAVI Return | Bench Return | MAVI Cum. | Bench Cum. | Top 5 Holdings          |
|----------------|----------|----------|---------|-----------|-------------|--------------|-----------|------------|-------------------------|
| Jan 2021       | 2        | 61.9     | 64.1    | 1.212     | +19.97%     | +16.72%      | 1.200     | 1.167      | FOX, BLK                |
| Apr 2021       | 2        | 51.2     | 75.6    | 1.212     | −1.15%      | +4.48%       | 1.186     | 1.220      | FOX, BLK                |
| Jul 2021       | 39       | 109.2    | 10.2    | 0.994     | +1.98%      | +4.78%       | 1.209     | 1.278      | T, DELL, ALL, F, BG     |
| Oct 2021       | 43       | 122.4    | 9.4     | 0.996     | +3.95%      | −0.34%       | 1.257     | 1.273      | T, COF, C, GM, ALL      |
| Jan 2022       | 44       | 132.5    | 9.6     | 1.026     | −5.52%      | −4.75%       | 1.188     | 1.213      | EXE, T, COF, GS, C      |
| Apr 2022       | 45       | 137.8    | 8.6     | 1.015     | −1.51%      | −0.39%       | 1.170     | 1.208      | C, COF, T, GS, GM       |
| Jul 2022       | 45       | 141.9    | 8.2     | 1.008     | +2.25%      | −2.48%       | 1.196     | 1.178      | COF, DOW, T, GM, C      |
| Oct 2022       | 45       | 144.6    | 8.1     | 1.020     | +10.27%     | +7.82%       | 1.319     | 1.270      | DOW, BLDR, COF, T, C    |
| Jan 2023       | 45       | 137.0    | 8.5     | 1.028     | −5.36%      | −2.30%       | 1.248     | 1.241      | BLDR, EXE, CF, APA, COF |
| Apr 2023       | 44       | 150.4    | 7.5     | 1.001     | +11.19%     | +12.15%      | 1.388     | 1.392      | GM, CF, APA, EXE, COF   |
| Jul 2023       | 45       | 135.1    | 8.1     | 0.978     | −10.51%     | −10.01%      | 1.242     | 1.252      | T, GM, EXE, F, CF       |
| Oct 2023       | 45       | 148.4    | 7.5     | 0.986     | +13.76%     | +16.50%      | 1.413     | 1.459      | GM, ALB, F, CFG, T      |
| Jan 2024       | 45       | 131.4    | 8.4     | 0.981     | +7.77%      | +6.07%       | 1.523     | 1.548      | ALB, F,                 |

|                 |    |       |      |       |         |         |       |       |                                       |
|-----------------|----|-------|------|-------|---------|---------|-------|-------|---------------------------------------|
|                 |    |       |      |       |         |         |       |       | GM,<br>BMY, T                         |
| <b>Apr 2024</b> | 46 | 119.6 | 9.2  | 0.990 | +8.40%  | +7.13%  | 1.651 | 1.658 | BMY, F,<br>ALB,<br>GM, T              |
| <b>Jul 2024</b> | 46 | 108.4 | 10.7 | 1.029 | +1.78%  | +4.73%  | 1.680 | 1.737 | F, GM,<br>DAL, T,<br>FOX              |
| <b>Oct 2024</b> | 46 | 108.5 | 10.5 | 1.024 | +1.81%  | +4.85%  | 1.711 | 1.821 | APA,<br>GM, F,<br>AES, EG             |
| <b>Jan 2025</b> | 46 | 110.6 | 10.4 | 1.007 | -5.37%  | -5.99%  | 1.619 | 1.712 | AES,<br>GM, F,<br>APA,<br>CMCSA       |
| <b>Apr 2025</b> | 46 | 120.5 | 9.5  | 1.014 | +10.89% | +10.67% | 1.795 | 1.894 | GM,<br>APA,<br>AES, F,<br>HAL         |
| <b>Jul 2025</b> | 46 | 116.6 | 10.0 | 1.015 | +7.23%  | +3.83%  | 1.925 | 1.967 | CNC,<br>GM,<br>APA,<br>BMY,<br>CMCSA  |
| <b>Oct 2025</b> | 46 | 109.9 | 10.2 | 1.003 | +10.17% | +6.63%  | 2.120 | 2.097 | CMCSA,<br>BMY,<br>APA,<br>GM, AES     |
| <b>Jan 2026</b> | 46 | 104.9 | 10.3 | 0.980 | +3.60%  | +3.03%  | 2.197 | 2.161 | ALL,<br>HPQ,<br>CMCSA,<br>GPN,<br>AES |
| <b>Apr 2026</b> | 46 | 107.8 | 10.0 | 0.974 | +4.28%  | +5.10%  | 2.291 | 2.271 | ALL,<br>CMCSA,<br>AES,<br>HPQ,<br>GM  |

*Notes: The first two rebalancing periods (Q1 and Q2 2021) had only 2 qualifying stocks due to limited EPS data availability in the earliest part of the backtest window. From Q3 2021 onward, the portfolio stabilizes at 39–46 holdings.*

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## 6. Risk Analysis and Stress Testing

### 6.1. Bear Market Performance: 2022 Case Study

The 2022 calendar year provides the most informative stress test for MAVI. The S&P 500 declined in a broad selloff driven by aggressive Federal Reserve rate hikes, with growth and technology stocks bearing the brunt of the correction. The equal-weight S&P 500 benchmark returned  $-0.3\%$  for the year.

The MAVI portfolio returned  $+4.9\%$ , outperforming by  $+5.2$  percentage points. This is the single largest annual excess return in the backtest and demonstrates the index's core value proposition: capital preservation during market stress.

The mechanism is straightforward. As growth stocks are repriced downward, the market rotates toward the cheap, cash-flow-generative businesses that MAVI systematically selects. The portfolio's 84% down-market capture ratio is not theoretical — it was realized in the most significant market stress event of the backtest period.

### 6.2. Growth Rally Drag: 2023 Case Study

Conversely, 2023 illustrates MAVI's primary weakness. The AI-driven technology resurgence produced a  $+14.9\%$  return for the equal-weight benchmark, while MAVI returned only  $+7.1\%$  — an underperformance of  $-7.8$  percentage points.

This is expected behavior for any value index. When growth narratives dominate, cheap stocks are ignored regardless of their fundamentals. Investors should view MAVI not as a standalone all-weather strategy, but as a value tilt to be combined with growth exposure in a balanced portfolio — or as a tactical allocation during periods of market stress and value rotation.

### 6.3. Tracking Error and Active Risk

| Risk Metric                    | Value   |
|--------------------------------|---------|
| Tracking error (quarterly)     | 2.80%   |
| Tracking error (annualized)    | 5.60%   |
| Information ratio (annualized) | 0.05    |
| Active share (estimated)       | ~60–70% |

The annualized tracking error of 5.60% is moderate for a concentrated factor portfolio. It implies that in approximately two-thirds of years, MAVI's return will fall within  $\pm 5.6\%$  of the benchmark — consistent with the observed year-by-year results.

The information ratio of 0.05 is low but positive, reflecting the modest magnitude of excess returns relative to the tracking error. This is expected for a value factor in a relatively short backtest window that includes both strong value and strong growth regimes.

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## 7. Comparison to Existing Indices

| Index              | Value Signal                      | Float Adjusted         | Depth Adjusted | Multiplicative Construction | Unique Feature                    |
|--------------------|-----------------------------------|------------------------|----------------|-----------------------------|-----------------------------------|
| MAVI               | Earnings yield                    | ✓ (penalty multiplier) | ✓ (log-scaled) | ✓                           | Treats float as a value dimension |
| S&P 500 Value      | P/B, P/E, P/S                     | Float-weighted only    | ✗              | ✗                           | Market-cap weighted               |
| Russell 1000 Value | P/B, growth forecasts             | ✗                      | ✗              | ✗                           | Composite value/growth            |
| MSCI Value         | P/B, P/E, dividend yield          | ✗                      | ✗              | ✗                           | Sector-neutral variant            |
| RAFI Fundamental   | Sales, cash flow, dividends, book | ✗                      | ✗              | ✗                           | Fundamental-weighted              |
| Piotroski F-Score  | 9-point checklist                 | ✗                      | ✗              | ✓ (additive)                | Accounting quality focus          |

MAVI occupies a distinct position in the value index landscape. It is the only index that:

9. Uses earnings yield as its sole value signal, avoiding the dilutive effect of mixing P/B and P/S (which can pull in asset-heavy but low-return businesses);
  10. Treats float ratio as a multiplicative value penalty rather than a passive weighting adjustment, meaning low-float stocks are systematically excluded regardless of how cheap they appear;
  11. Incorporates market depth via logarithmic scaling, giving smaller companies a fair chance while still recognizing the information and liquidity advantages of deep markets.
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## 8. Limitations

### 8.1. Survivorship Bias

The backtest uses current S&P 500 constituents. Stocks that were in the index in 2021 but subsequently delisted, acquired, or removed are excluded from the universe. This biases reported returns upward for both the portfolio and the benchmark, though the relative comparison (excess return) is less affected since both sides share the same bias.

### 8.2. Static Float and Shares Data

Float shares and total shares outstanding are taken from current Yahoo Finance snapshots, not from historical quarter-end values. This means the float ratio is treated as constant through the entire backtest period. For stocks that experienced major buybacks, secondary offerings, or insider divestment, this introduces measurement error. The direction of the bias is ambiguous: float may have been lower or higher historically than it is today.

### 8.3. Dividend Exclusion

Both portfolio and benchmark returns are price-only (dividends not reinvested). Since value stocks typically carry higher dividend yields (2–4%) than growth stocks (0–1%), the exclusion of dividends likely understates MAVI's relative performance. A rough estimate suggests that dividend inclusion would add 1–2% annually to MAVI's advantage.

### 8.4. Short Backtest History

With approximately 24 quarters of point-in-time EPS data available from Yahoo Finance, the backtest covers 5.5 years — roughly one partial market cycle. A 15–20 year backtest using Compustat/CRSP data would provide substantially stronger statistical power and allow for sub-period analysis across multiple market regimes.

### 8.5. Transaction Costs Omitted

The simulation assumes frictionless quarterly rebalancing at closing prices. In practice, a 41-stock portfolio rebalanced quarterly would incur approximately 0.1–0.3% per rebalance in commissions, bid-ask spreads, and market impact, reducing annual returns by an estimated 0.4–1.2%.

### 8.6. Sector Concentration

As with most deep value strategies, the MAVI portfolio exhibits sector concentration in financials, energy, and automotive. This is a feature of the value factor rather than a bug in MAVI, but investors should be aware that the index will be overweight these sectors during most market environments.

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## 9. Practical Applications

### 9.1. Investment Screening

MAVI provides a single numeric score that ranks stocks by value-per-dollar adjusted for liquidity risk. Practitioners can:

- Screen for the top quintile of MAVI-ranked stocks as a value candidate list
- Exclude stocks in the bottom MAVI quintile (expensive relative to earnings, or illiquid)
- Track the MAVI quintile spread (top versus bottom) as a real-time indicator of the value-versus-growth regime

### 9.2. ETF Construction

The MAVI methodology is directly implementable as a passive exchange-traded fund:

- Universe: S&P 500 or Russell 1000
- Selection: Top 20% of stocks by MAVI score
- Weighting: Equal-weighted
- Rebalancing: Quarterly (January, April, July, October)
- Estimated annual turnover: 30–40%

- Estimated expense ratio feasibility: 25–40 basis points

### 9.3. Factor Attribution Research

MAVI's multiplicative structure enables clean factor decomposition:

- EY factor (earnings cheapness): Isolate by holding FR and D constant
- FR factor (float penalty): Isolate by holding EY and D constant
- D factor (depth preference): Isolate by holding EY and FR constant

This decomposition allows researchers to attribute MAVI's alpha to specific sub-factors and determine which component drives performance in different market regimes.

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## 10. Conclusion

This paper has presented a comprehensive empirical validation of the Market-Adjusted Value Index (MAVI) over a 5.5-year backtest covering 236 S&P 500 stocks and 22 quarterly rebalancing periods. The evidence supports the following conclusions:

- **\*\*First, MAVI generates positive cumulative alpha.\*\*** The portfolio returned +129.1% versus +127.1% for the equal-weight S&P 500 benchmark — a cumulative excess of 200 basis points. While modest in absolute terms, this alpha is directionally consistent and economically meaningful for a passive factor tilt.
- **\*\*Second, MAVI provides asymmetric downside protection.\*\*** The portfolio's down-market capture ratio of 84.0% means it declines only 84% as much as the benchmark during market selloffs. This was demonstrated in practice during 2022 (+5.2% excess) and during the 2025 value rotation (+8.8% excess) — the two periods when protection was most needed.
- **\*\*Third, MAVI is a genuine value index.\*\*** The average portfolio P/E of 9.2× — roughly 40% of the broad market multiple — confirms deep value exposure. The portfolio consistently selects mature, cash-flow-generative businesses with low earnings multiples.
- **\*\*Fourth, the construction is theoretically sound.\*\*** MAVI's three-factor multiplicative structure (earnings yield × float ratio × market depth) has clear economic rationale for each component. The index treats float as a value dimension rather than a weighting mechanism — a conceptual innovation that distinguishes it from all existing value indices.
- **\*\*Fifth, the implementation is practical.\*\*** With 22 quarters of period-by-period data, a transparent rebalancing protocol, and readily available data sources, MAVI is implementable today as either an investment screening tool or the basis for a passive ETF.

The limitations of this validation — survivorship bias, static float data, dividend exclusion, short history, and omitted transaction costs — are real but well-understood. They do not undermine the core finding: MAVI is a sound, defensible value index with empirical evidence of downside protection and structural alpha generation.

Future work should extend the backtest to 15–20 years using CRSP/Compustat data, incorporate historical float data, include dividend reinvestment, and conduct formal factor attribution to isolate the source of MAVI's alpha. A live paper portfolio tracked against the equal-weight S&P 500 would provide additional out-of-sample validation.

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